



AVASANT  
GLOBAL  
EQUATIONS

# Socio-Economic Development: Strengthening Government's Digital Capabilities



## Bridging the Development Divide ...Digitally

# COVID-19 will have a lasting Impact on Economic and Social Development

4-5%

Average Negative GDP Growth  
(Developing Economies)

Rapid decrease in foreign and domestic (re)investments will significantly impact developing economies. Large scale borrowings will further negatively impact Debt-GDP balance

2-3

Years for Key Services Sector - Tourism, Airlines, Hospitality to Recover

Travel and Tourism dependent economies will see a precipitous drop in revenue collection effecting spending for nearly 2-3 years. Transition to related services sector can ease long term economic stress

Over 40% of the job losses will be permanent owing to long recovery cycle. Large scale reskilling effort essential to ensure re-employment and 'new normal' adoption.

125 Mn

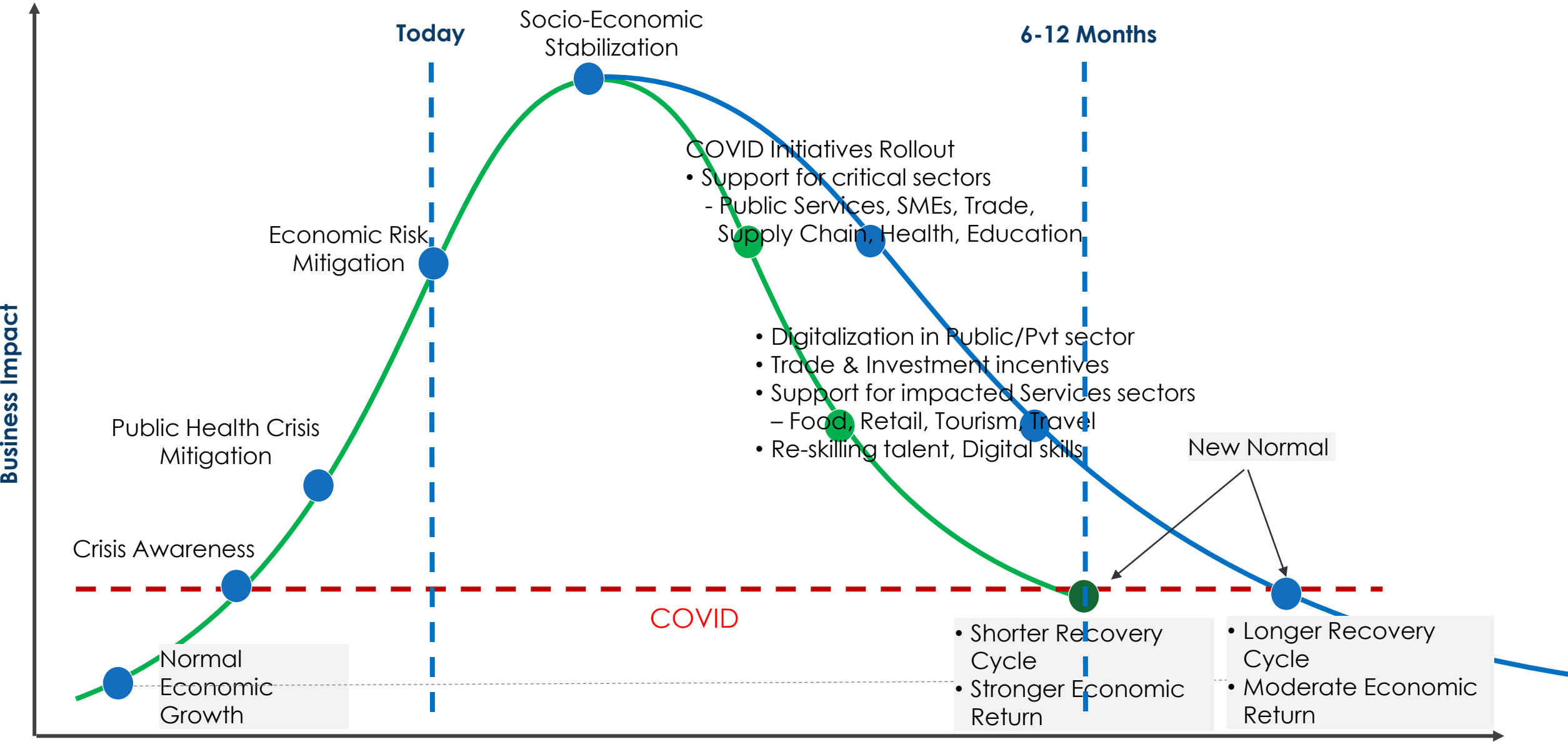
Job Losses in Services Sector by 4Q 2020

Negative FDI growth/out flow will impact growth. Focusing on domestic investment, entrepreneurship, re-aligning sectoral policies can help economies recover faster and become globally competitive

-20%

Negative Global FDI Growth (20-21)

# COVID-19 Socio-Economic Impact - Response Cycle



3 \*Source: Avasant

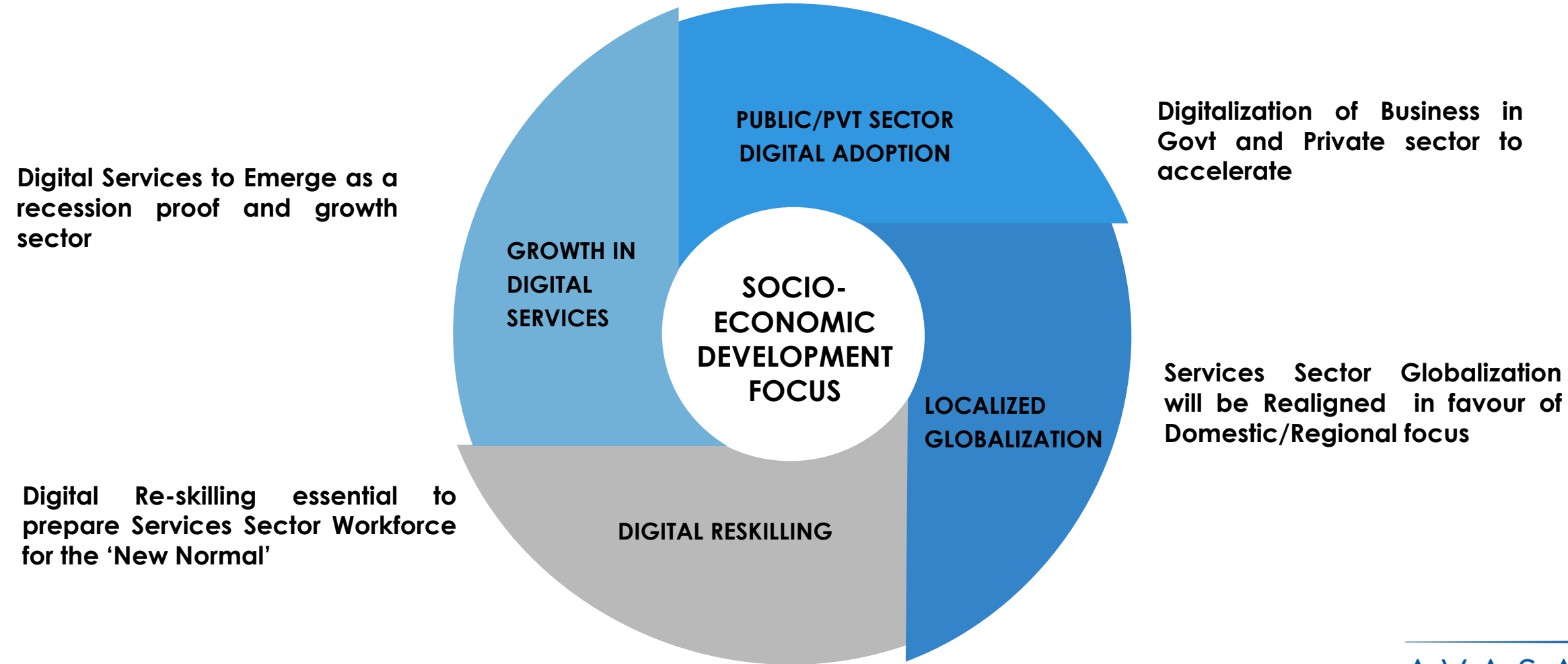
# COVID-19 Socio-Economic Impact by Category

SOCIO-ECONOMIC IMPACT CATEGORY	NEGATIVE IMPACT			
	SEVERE	MAJOR	MODERATE	MINIMAL
GDP Change				
Employment				
FDI Flows				
Business Activity				
Trade (Domestic & Regional )				
Supply Chain				
Public Services				
Public Health				
Education/Skill Development				
Services Sector				
- Tourism				
- Retail				
- Transportation				
- Technology/Digital Services				
- Financial Services				

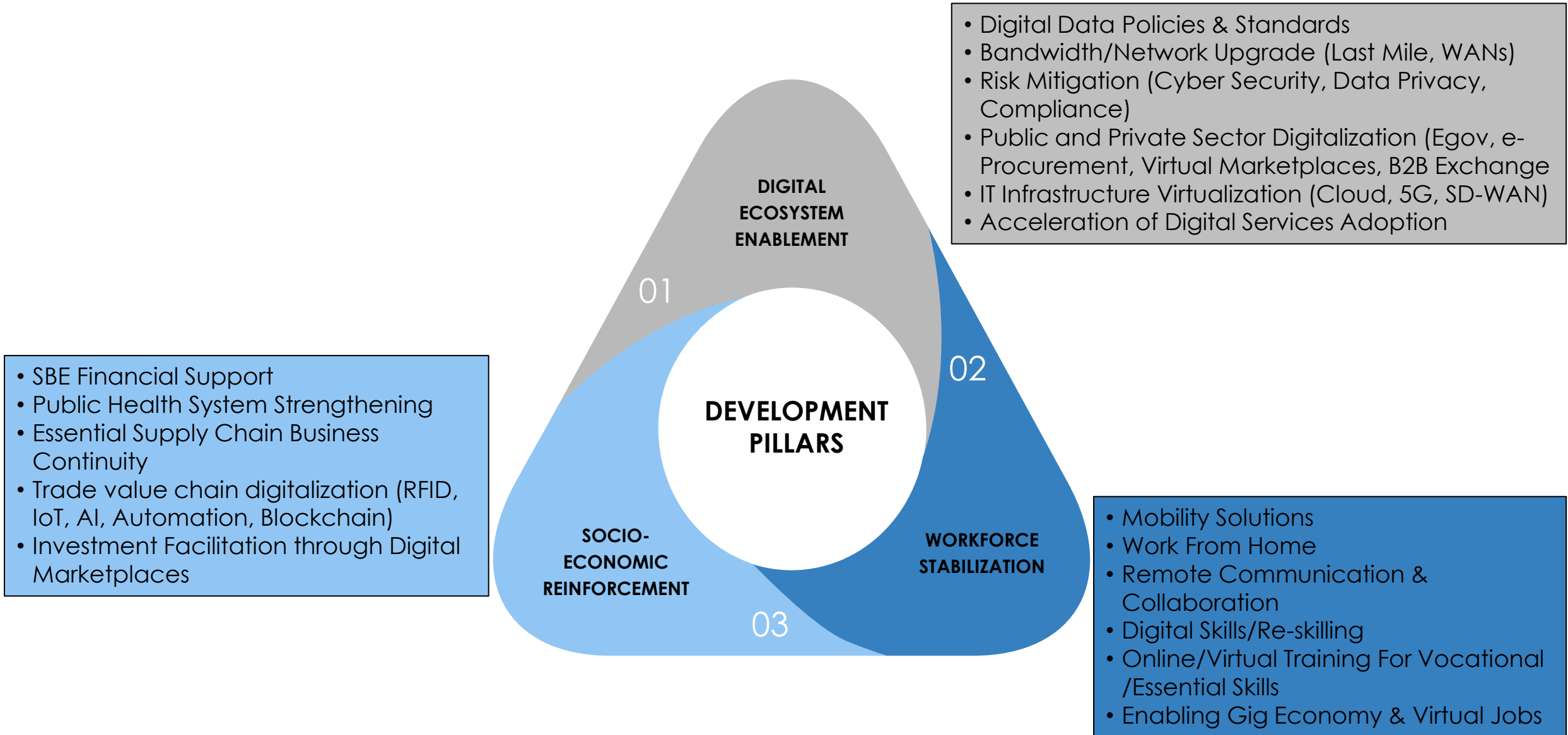
# The significance of Digital Adoption

The COVID pandemic will have a significant global socio-economic impact with most countries facing macro economic challenges ranging from rising public debt to job losses and social unrest.

**However, economies with higher degree of digital adoption will be able to significantly limit both the social and economic impact while having a shorter recovery cycle.**



# Three Pillars for Mitigating and Recovering from COVID Impact



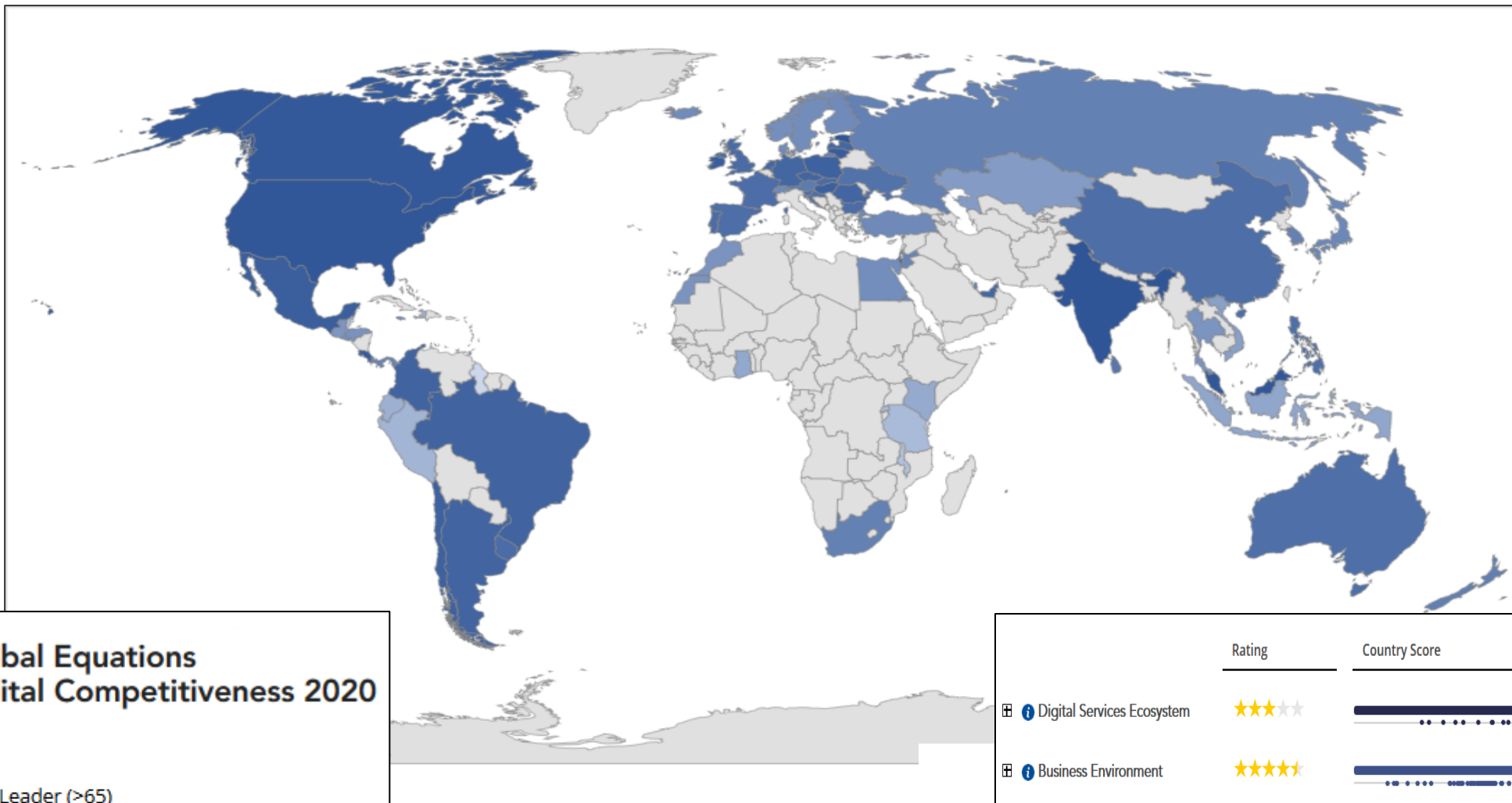


# Digital Technologies in Public Services – A Game Changer

Adopting Cloud, Digitization, AI, Automation and Advanced Analytics in Public Services and Government can significantly improve citizen services and transparency.

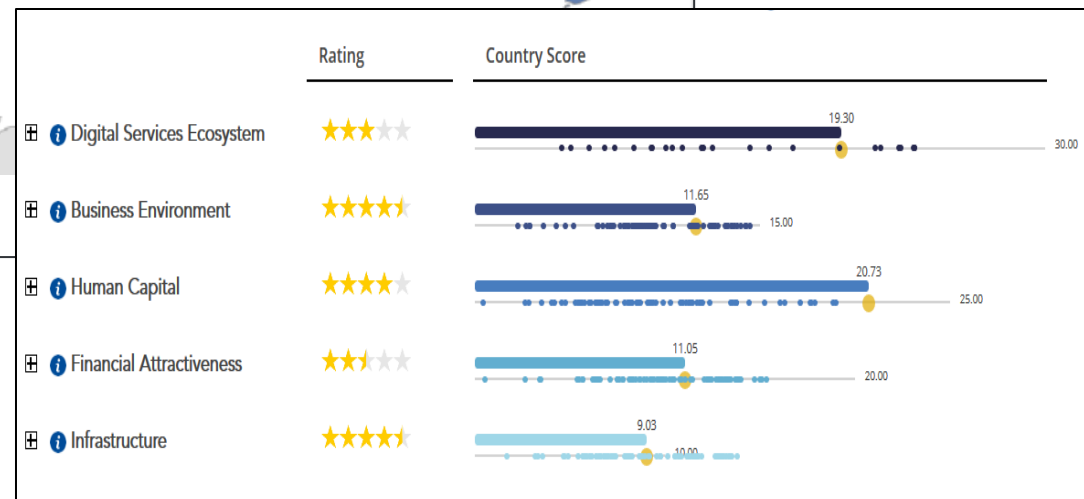


# Launching Avasant's Digital Competitiveness Index



## Global Equations Digital Competitiveness 2020

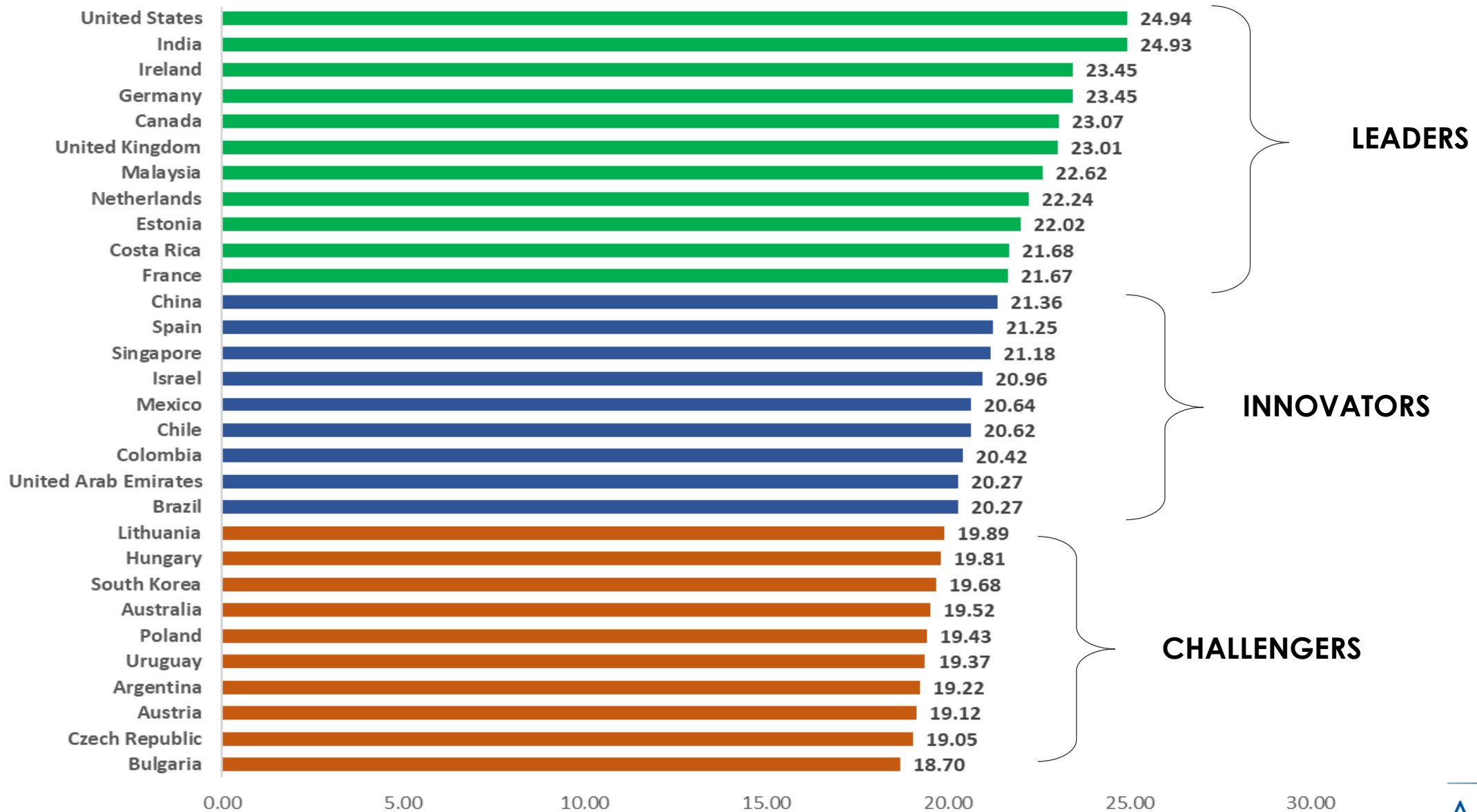
- Leader (>65)
- Innovator (>55)
- Challenger (>45)
- Emerging (<45)





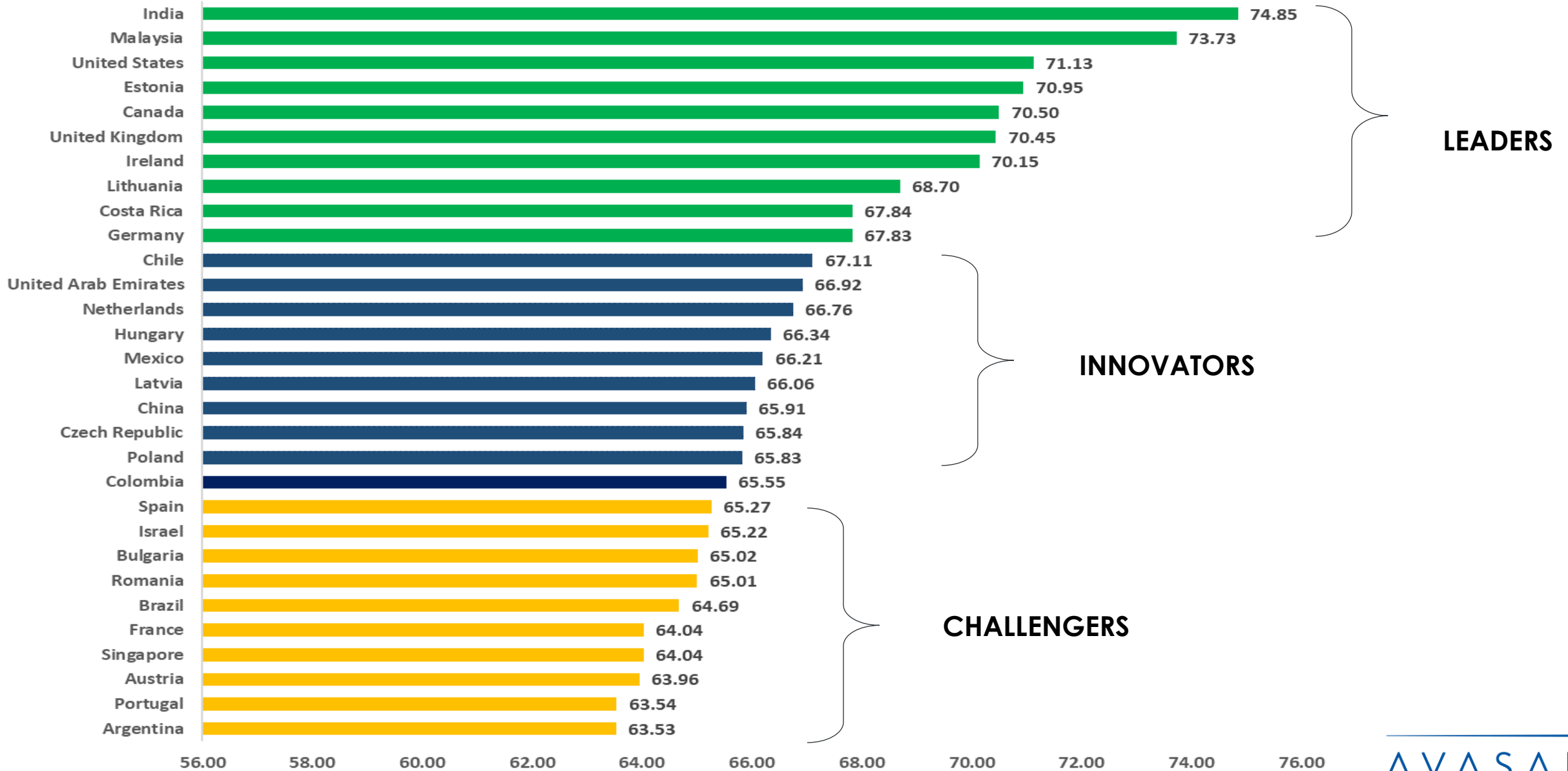
# Avasant Digital Competitiveness Index 2020

## DIGITAL ECOSYSTEM MATURITY



# Avasant Digital Competitiveness Index 2020

## DIGITAL SERVICES COMPETITIVENESS (OVERALL)



# Avasant Global Equations

Global Equations is a one-of-a-kind platform to showcase digital competitiveness to a global audience – to encourage investment, job growth, and economic development in emerging economies. Leveraging its real-time location scan, investors and service providers can access updated information to support their global expansion strategy, as well as seamlessly connect with local stakeholders.

## Industry Updates

Coronavirus Industry Impact – A Radarview™ Assessment

Caribbean BPO Sector – FT Intelligence Special Report

Managing Services Delivery In Times of Corona – Interview



### One-Stop Investment / Business Information

One stop access to ICT/Digital Services industry-relevant information enabling faster investment/expansion decisions and client pursuits



### Location Focused Insights

Detailed location profiles covering key business factors, including industry information, real-time risk assessment and cost of operations



### Investment Promotion

Assist locations to improve global visibility, access to investors, redefine 'technology-driven services sector'



### Digital Enablement

Enable locations to have a blueprint for developing digital services and improve Digital Governance



### Location Focused Insights

Detailed location profiles covering key business factors, including industry information, real-time risk assessment and cost of operations



### Promote Digital SME's

Support small and medium local digital enterprises to reach a global audience through partnerships with global providers

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# TANZANIA

## Country Profile



Capital: Dodoma  
 Currency: TZS-Tanzanian Shilling (1 USD = 2,315.14 TZS) (\*as of 30-Apr-2020)  
 Main Language(s): Kiswahili (official), English, Arabic  
 Administration: Presidential Republic. The President is Chief of the State and Head of the Government.

### Macro Indicators (2018)

Population (Millions):	56.3
GDP (US\$ Billions):	58.0
Annual GDP Growth (%):	5.4
Inflation Rate (Annual %):	4.8
Unemployment (%):	2.1 (2014)
Income Level:	Low
ICT Service Exports (US\$ Million):	15.9 (2017)

### Avasant Country Risk Profile

	Very High	Very Low
	●	●
Overall Business Risk:	Low	
Political Risk:	Stable	
Economic Risk:	Stable	
Service Disruption Risk:	Low	
Operations Scalability Risk (Human Resource):	Low	

### Global Business/ICT Rankings

Doing Business 2020 (190):	141
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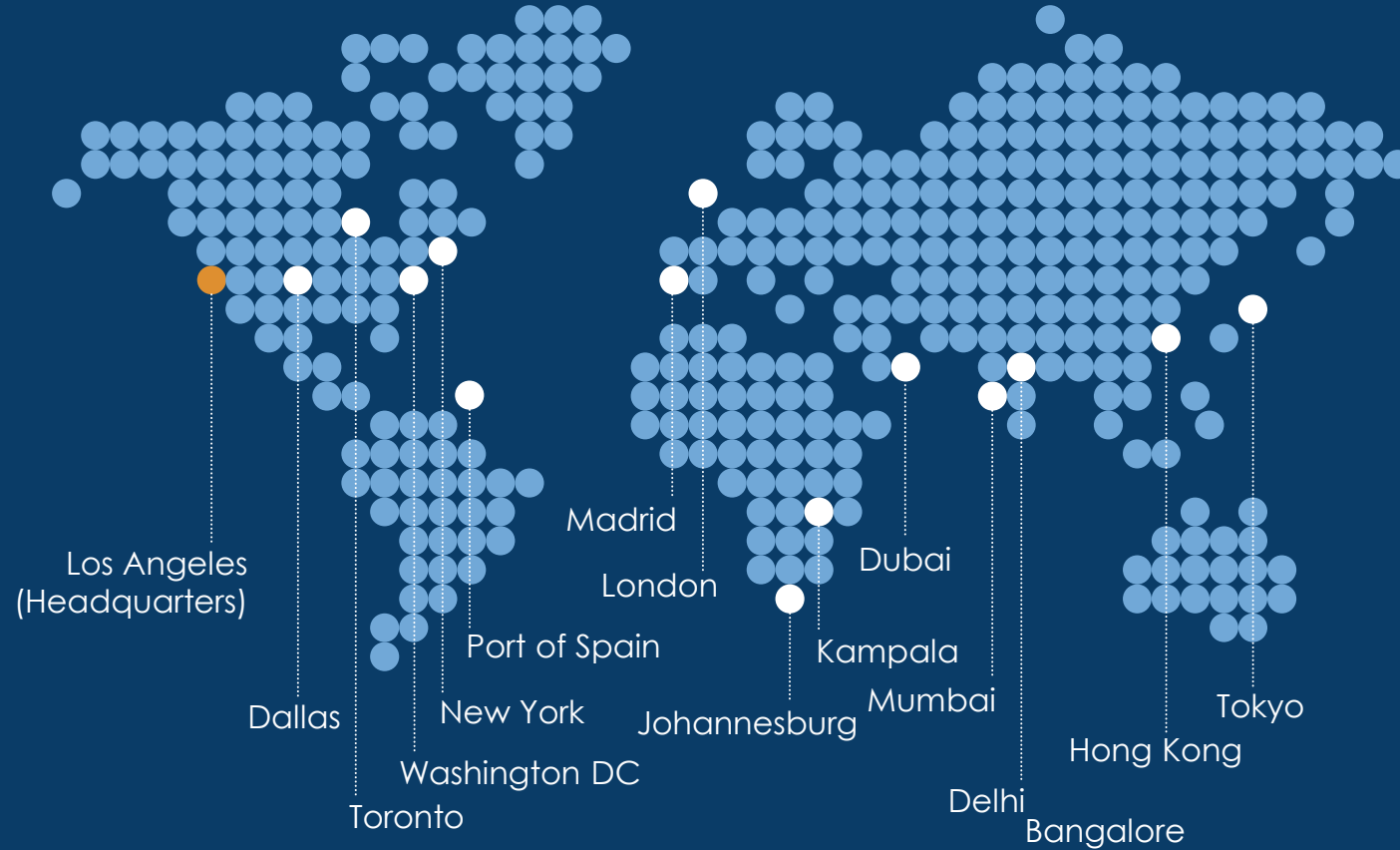
### Geographic Location



**Region:** Sub-Saharan Africa  
 Eastern Africa, bordering the Indian Ocean, between Kenya and Mozambique  
**Geographic Area - Total ('000 Sq. Km):** 947.3  
**Time Zone:** UTC +03:00  
**Accessibility (Hours):**

New York	15
London, UK	9
Dubai	5
New Delhi	7
Frankfurt	14

# AVASANT



Empowering Beyond

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